



Interreg



Co-funded by
the European Union

Central Baltic Programme

TwinReg

Co-operation in planning

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Tallinn

Three Dimensions of Mobility Cooperation

Services

Developing mobility services and travel chains that create value for residents, visitors and businesses on both sides of the Gulf.

Spatial Planning

Aligning long-term spatial and transport planning to support future connectivity and regional competitiveness.

People

Building professional networks and exchanging knowledge, experience and lessons learned between experts.

Service Level: Joint Mobility Services

- How can we jointly develop mobility services that benefit residents, visitors and businesses on both sides of the Gulf?
- Integrated travel chains, passenger information, ticketing solutions and data sharing.
- Looking beyond city borders to create a seamless mobility experience.

Service Level:

E-ticketing

The E-Ticketing project is a cross-border public transport initiative co-financed by the **EU's Interreg Central Baltic Programme**. It connects the electronic ticketing systems of **Tallinn, Tartu, and Helsinki** to let travelers buy transit tickets across borders through the **Pilet.ee Mobile App**.

🕒 16.3.2022 | Estonia

Helsinki, Tallinn and Tartu create joint public transport mobile ticket app – making it easier to buy tickets when travelling to each city

Text Timo Huttunen

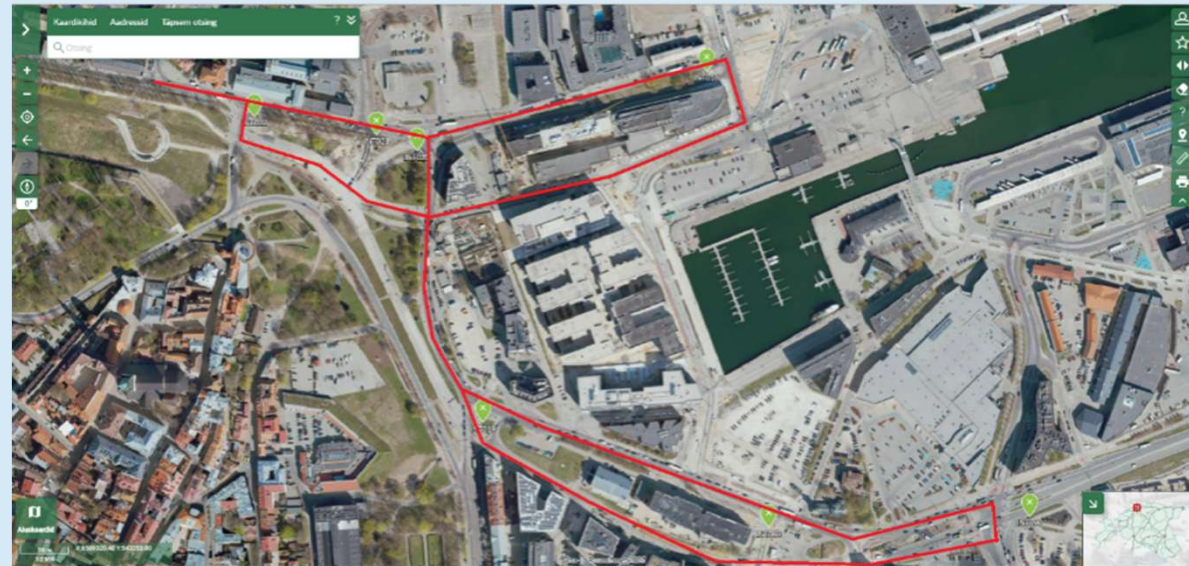
Photo Andrei Chertkov



Service Level:

Dynamic Traffic Management Project

A project to create a **real-time, data-driven traffic management service** by integrating traffic signals, counting systems, traffic models and AI-based analytics. The solution will optimize traffic flows, reduce congestion and support crisis management through intelligent control of existing infrastructure.



Spatial Planning Level: Long-Term Vision

- Mobility cooperation must also be reflected in spatial planning.
- Tallinn is currently preparing its new Master Plan, where the Tallinn-Helsinki connection is an important component of future accessibility and competitiveness.
- Transport infrastructure and land-use planning need to support long-term cross-border integration.

Spatial Planning Level

Key areas

- Exchange of best practices and planning experience
- Cooperation in Master Plan processes
- Understanding cross-border impacts of mobility and land-use decisions
- Re-thinking the Tallinn-Helsinki tunnel corridor
- Building a shared long-term vision for the Gulf of Finland region

Professional Level: Daily Cooperation

- Cooperation ultimately happens between people.
- Experts in both cities regularly exchange experiences, best practices and lessons learned.
- Open dialogue helps to accelerate successful solutions and avoid repeating mistakes.
- Ensuring continuity and strategic direction despite changing market conditions and policy environments.



A Common Challenge: Adapting to Change

- We must remain flexible.
- Our plans are often influenced by factors beyond our direct control, including changing business models, shifts in travel demand, technological developments and evolving regulatory frameworks.
- A single change in the market can quickly alter assumptions that long-term planning is based on.

Tallink sells Sea Wind cargo ship



The Sea Wind, in Tallink livery. Source: Tallink Group

Shipping line Tallink has sold its long-serving cargo vessel the Sea Wind for an undisclosed sum.

Tallink Group CEO Paavo Nõgene said: "We are of course sad to see our old lady the Sea Wind, who is 50 years old this year, depart from our fleet. However, we are pleased that she has a new life ahead of her and that she will continue sailing on other seas with the new owners. I would like to thank the crew for taking such good care of her over the many years, ensuring she has many years of sailing still ahead of her."

Muuga-Vuosaari route gains popularity

The rising passenger numbers on the Muuga-Vuosaari ferry route indicate that car travelers are increasingly valuing alternatives to the main ports in the capitals of Estonia and Finland. Meanwhile, ferry connections between Estonia and Sweden are also becoming more flexible, with Tallink's passenger ferry *Star I* now operating on the Paldiski-Kapellskär route.

In 2023, a total of 170,000 people traveled on the Muuga-Vuosaari ferry line, but last year that number increased by 18% to 201,000 passengers. This was the highest percentage increase among all Port of Tallinn routes. Of the travelers are Estonian citizens.

"This clearly shows that customers are increasingly using ports other than the Tallinn and Helsinki ports. Ingrid Berezin, Head of Passenger Services, said: "We are still many people unaware of this and Muuga Harbor are only for cargo for car travelers as well."

Since 2019, the Muuga-Vuosaari route has been served by the ferry *Finbo Cargo*. The ferry departs on Saturdays, with two to three departures per week.

Beside the passengers, the number of cargo units reaching almost 153,000 in 2024 with a 16% increase. This came from trucks and trailers, which rose by 16%.

Viking Line, TT-Line to launch Finland-Estonia freight service in 2027

Viking Line plans to acquire a 50 per cent stake in the route's vessel, which is expected to offer around 2,000 freight lane metres.



Port of Muuga, Estonia Port of Tallinn

